

21ST ANNUAL WEST CENTRAL ARKANSAS  
SOCIETY FOR HUMAN RESOURCE MANAGEMENT  
**Managers Seminar**



**KEYNOTE,  
CINDY ROWE**

**The People First  
Advantage: Building  
Loyalty & Leading with  
Kindness**

**CONCURRENT SESSIONS**

Level Up Your Life: Conquering Work-Life Balance Without Burning Out with Cindy Rowe  
Generations in the Workplace with Ashley French

Blocked Perspective: Seeing Beyond your View with Taylor Knox & David Rice  
Employee Relations: In the Trenches with Shayne King

Mental Health in the Workplace with Dianna Lyon-Wagner

Employee Engagement that Actually Works: Practical Strategies for Today's Supervisors with Gina Smith  
Manager Do's & Don'ts with Wayne Young  
Ask An Attorney & HR Professional Panel

**Sponsor and/or Exhibit at this quality award winning seminar which averages over  
300 attendees from 75 organizations from Central to South Arkansas.**

This seminar is designed for all levels of management from the newly promoted manager to the senior level manager. Attendees include small business owner to large corporations representing multiple industries.

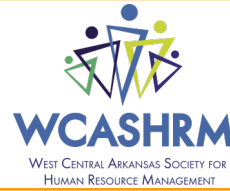
**Presenting Sponsor**



**THURSDAY, AUGUST 27, 2026, 8 A.M. - 4 P.M.  
HOT SPRINGS CONVENTION CENTER, ROOMS 207-209**  
Registration is available online at [www.WCASHRM.org/Seminar](http://www.WCASHRM.org/Seminar)

# 2026 MANAGERS SEMINAR

August 27, 2026 — Hot Springs Convention Center



## SPONSOR AND VENDOR OPPORTUNITIES!

### **\$2500 Presenting Sponsor**

- Logo on Website (Home Page, Seminar Page and Meeting Page)
- Logo on all Marketing Materials and Onsite Program
- Logo on Seminar Signage
- Vendor Booth
- Market to 300+ registrants
- Recognition at Keynote Session and First Concurrent Sessions
- Introduction of Keynote Speaker (optional)
- Registration List before and after event
- Seven (7) complimentary registrants

### **\$1000 Lunch Sponsor**

- Logo on Website (Seminar Page and Meeting Page)
- Logo on Onsite Program
- Logo on Luncheon Signage
- Vendor Booth
- Market to 300+ registrants
- Recognition at Keynote Session and Concurrent Session Before Lunch
- Registration List after event
- Three (3) complimentary registrants

### **\$500 Break Sponsor**

- Logo on Website (Seminar Page)
- Logo on Onsite Program
- Logo on Break Signage
- Vendor Booth
- Market to 300+ registrants
- Recognition at Keynote Session
- Registration List after event
- Two (2) complimentary registrants

### **\$250 Concurrent Session Sponsors - one session** **\$350 Concurrent Session Sponsors - two sessions**

- Logo on Website and Onsite Program
- Market to 300+ registrants
- Recognition for Session
- Introduction of Speaker (optional)
- Registration List after event
- One (1) complimentary registrant

### **\$225 - Vendors**

- Face-to-face time with 300+ individuals representing over 75 companies
- Booths include 6X30 table with 2 chairs
- Electricity with \$50 payment
- Registration List after event
- One (1) complimentary registrant

Questions? Call Janet at (501)627-3215 or Jenny at (501)304-5050

Online Registration is available online at [www.WCASHRM.org](http://www.WCASHRM.org).

**Sponsor**    **Vendor**

**Last Name:** \_\_\_\_\_ **First Name:** \_\_\_\_\_

**Title:** \_\_\_\_\_

**Organization:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City, State, Zip:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**E-mail:** \_\_\_\_\_

Register online or complete this form and mail with payment to:

WCASHRM Managers' Seminar  
PO Box 8  
Hot Springs, AR 71902-0008

**Method of Payment** –  Check Enclosed      **Amount of Payment:** \_\_\_\_\_

Invoice Me at email: \_\_\_\_\_

Credit Card Payments can only be accepted online at [www.wcashrm.org/seminar](http://www.wcashrm.org/seminar).

Please note, we will be communicating with you via email regarding your seminar registration. If you wish to opt out of communication via email, please check here: