



SHRM[®]
SOCIETY FOR HUMAN
RESOURCE MANAGEMENT

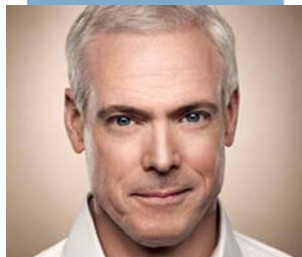
What's New at SHRM?

Q2 2012



BE Inspired by our Keynote Speakers

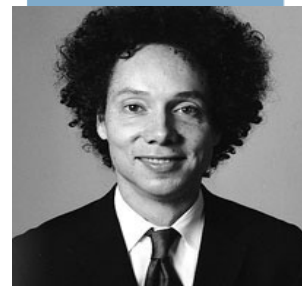
CONDOLEEZZA RICE
Secretary of State (2005–2009)



JIM COLLINS
Best-Selling Author & Business Strategist



TOM BROKAW
Legendary Newsman, *NBC News*, and Best-Selling Author



MALCOLM GLADWELL
Best-Selling Author

More information is available at Annual.shrm.org



Entertainment: **JERRY SEINFELD**

Register by date	SHRM Member	Nonmember	Premium Package Upgrade (3 months)	Premium Package Upgrade (6 months)
February 4 – April 13	\$1,335	\$1,750	\$395	\$494
April 14 – May 25	\$1,440	\$1,855	\$395	\$494
After May 25	\$1,570	\$1,985	\$395	\$494

Annual Conference Registration Discounts

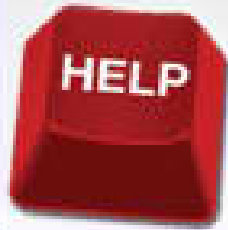
- Send 5 or more from your **CHAPTER or COMPANY**, and receive a group discount from SHRM for attendance at the conference in Atlanta! See below for prices.
- <http://annual.shrm.org/group-discounts> for more info!

TIER (Size of Delegation)	EARLY BIRD thru 04/13/12	STANDARD 04/14/12 – 5/25/12	LATE after 5/25/12
Tier I (5-24)	\$1,005 (25% discount)	\$1,160 (20% discount)	\$1,255 (20% discount)
Tier II (25-50)	\$940 (30% discount)	\$1,090 (25% discount)	\$1,180 (25% discount)
Tier III (51+)	\$870 (35% discount)	\$1,015 (30% discount)	\$1,100 (30% discount)

Make an informed decision with help from the HR Knowledge Center

Don't Go It Alone.

Call the Trusted
HR Knowledge Center.



Use this **FREE**
Service Now!

- Contact the HR Knowledge Center by:
 - > Phone: 800-283-7476, available 8:30 a.m. to 8:00 p.m. ET
 - > Email: Complete the form online
 - > **LIVE CHAT from 10:00 a.m. to 4:30 p.m. ET**
 - > **Online location: SHRM » Templates and Tools » Ask an HR Advisor**

SHRM Research Concierge Service



SHRM
RESEARCH

CONCIERGE SERVICE

- **Have a unique or complex research challenge — but lack the time, expertise or resources?**
- **SHRM stands ready to help. Just call 703-535-6366.**
- SHRM does all the hard work — collecting, analyzing and organizing the information you need to make smart, evidence-based decisions for your organization.
- SHRM will deliver the output in a format that meets your specific needs and connects with your key constituencies.
- Fees are based on scope of project.

Training Presentations



> Check out these pre-developed training programs that you can “plug and play” – there are many more!

- Documentation Training for Supervisors
- Responding to Union Organizing
- Reduction in Force Training for Supervisors
- Alternative Work Schedules: Training for Supervisors
- Crisis Management Planning
- Core Competencies for Supervisors

• www.shrm.org/TemplatesTools/Samples

New “Focus on HR” Videos

- New member benefit!
- Monthly 5- to 10-minute videos about what’s new in HR and with SHRM
- Topics and issues to keep you up to date!

Focus on HR – Episode 6 – March 29, 2012



**Spring
2012
Testing
Window
Regis-
tration
Open**

Certifying body for the PHR, SPHR, GPHR and California-specific exams

- Has awarded more than 120,000 credentials to HR professionals in more than 70 countries
- Member discounts available on exam fee and learning materials through SHRMStore
- Test your knowledge with the online assessment exam

**GET CERTIFIED.
GET NOTICED.**



**Will You Be
the One They
Choose?**

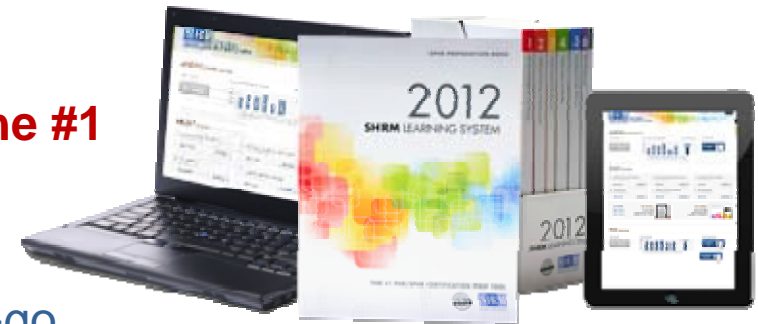
One out of two hiring managers prefer candidates who have achieved HR certification.*

Make the commitment.

**Achieve Your HR
Certification NOW.**

*Based on a survey of certified HR professionals.

- **SHRM Learning System is the #1 study tool**
- Printed workbooks
- Mobile accessibility for on-the-go studying
- HR skills application and testing software
- Online Resource Center
- Flashcards and glossary of key terms
- Member price \$695
- 1,400 practice questions



**Updated for
2012! HR Body
of Knowledge
revised!**

www.shrm.org/Education/CertificationPreparation



**Earn FREE
Recert
Credits**

- Ways to get **FREE** recertification credits
 - > SHRM webcasts and **archives**
 - Each webcast counts for 1 credit, and some are strategic (SPHR) and global (GPHR)
 - > On-the-job learning
 - If you are doing something **NEW** at work that broadens your knowledge of HR, it will count for credit (examples: rolling out a new 401K plan, developing a strategic planning for your department, researching new healthcare plans, developing a new compensation system)
 - > Instruction: 1 hour taught = 1.5 credit hours awarded.
 - Includes courses taught at work such as workplace violence prevention, sexual harassment prevention, supervisory training, safety training, etc.
 - > Research, write, or publish on **HR topics**, even in your local newspaper or chapter newsletter or website.

CONNECT WITH SHRM

Come join the
discussion
with your
peers on



GET STARTED

- Join the largest HR chat room in the world!
- Connect with thousands of SHRM members
- Start discussions; join groups
- **Your profile is already there – just fill it in!**

<http://community.shrm.org>

- **Talent & Staffing Management Conference**
 - > April 30-May 2, 2012 -- Washington, DC
- **SHRM's Annual Conference & Exposition**
 - > The world's largest HR conference
 - > June 24 – 27, 2012 – Atlanta, GA
- **Strategy Conference**
 - > October 3-5, 2012 -- Palm Springs, CA
Registration opens in July
- **Diversity & Inclusion Conference & Exposition**
 - > October 22-24, 2012 -- Chicago, IL
Registration opens in July

[www.shrm.org/
CONFERENCES](http://www.shrm.org/CONFERENCES)

We've run the numbers for you:

12 Issues of HR Magazine	\$70
Reading 3 of the more than 50 research reports	\$299.85
Participation in 12 webcasts from other organizations	\$1,500
Savings by not having to pay some consultant fees	Your estimate
Full access to SHRM sample forms, policies, how-to guides and presentations	\$300
SHRM Membership Value = \$2169.85 or higher	



**You Pay Only \$180 for
1 year full professional membership**