

# August 2010 Update

## SHRM Member-Get-A-Member Campaign – ENHANCED and EXTENDED through August 13, 2010

The campaign has been extended to make sure everyone gets an opportunity to get in on this opportunity. If you refer a member before August 13, you will be eligible for a \$25 Amazon gift certificate. You will also be eligible for a drawing for a \$500 American Express gift card. Go to [www.shrm.org/getamember](http://www.shrm.org/getamember) for links to additional information.

## SHRM Pinnacle Award - Application Deadline Sept 9, 2010

The 2010 Pinnacle Award application process is now open. The information packet and the online application are available on the SHRM Awards Page accessible from the Volunteer Leaders' Resource Center ([www.shrm.org/vlrc](http://www.shrm.org/vlrc)). We've added a new feature to the page – the Successful Practice Showcase featuring each of the 2009 Pinnacle Award winners. You'll find a separate web page for each of these winners which includes a recorded webinar, a copy of the presentation available for download, links to chapter/state council web sites and related articles on SHRM Online.

## \$10K Meisinger Fellowship for Graduate Study in HR – Application Deadline EXTENDED to September 30, 2010.

There's still time to apply for the \$10,000 Meisinger Fellowship for Graduate Study in HR. Check out [www.shrm.org/meisinger](http://www.shrm.org/meisinger).

## Nominations for SHRM's 2010 Human Capital Business Leader of the Year Award -

Gain the recognition your HR programs deserve. This year, SHRM's Human Capital Business Leader of the Year Award will focus on one outstanding HR leader. This individual will have demonstrated an innovative approach to solving some of the most pressing workplace challenges in today's tough economy. We encourage you and your colleagues to participate. Nominations will be accepted through July 31, 2010. To learn more about categories, benefits and guidelines, visit [www.shrm.org/leadershipawards](http://www.shrm.org/leadershipawards).

## 2010 SHRM Foundation Student Scholarship Program – Application Deadline October 15, 2010

More than \$50,000 will be awarded in education and certification scholarships. 25 scholarships available. <http://www.shrm.org/about/foundation/scholarships/Pages/default.aspx>

## SHRM Launches Program for YP's

SHRM is reaching out to its younger professional members – age 30 and under – to provide resources and networking opportunities to help them develop their careers. SHRM's **HR Young Professionals** group provides resources and educational opportunities relevant to the young HR professional today and helps to build a community for the next generation of HR leadership through social media and networking activities. More information is available on the HRYP webpage at [www.shrm.org/yp](http://www.shrm.org/yp).

## HR Certification Institute Resources –

Have you seen the new updates to the HR Certification Institute website? They have recently rebranded their site. Take a moment to navigate and become familiar with the new look and feel of the site. Also, if you have questions about submitting sessions for pre-approval, there are a variety of resources available on the site, including a PowerPoint presentation on “How to Submit an Activity for Pre-Approval”. There's also a link to “Selection Criteria for Strategic Management Credit” worksheet to help determine if the session may be eligible for strategic business management credit. Check out these and other resources at <http://www.hrci.org/ResourceLibrary.aspx?fid=2147483761>

## SHRM “Affiliate of” Logo – Are You Using the Most Current Version?

The SHRM logo recently moved from a trademark symbol ™ to a Registered symbol ®. Check out the link below to access update logos and the Graphics Standards Manual for Affiliates <http://www.shrm.org/Communities/VolunteerResources/graphicsguide/use/Pages/default.aspx>

## SHAPE Year-End Report – Is Now Available Online!

The Chapter SHAPE Year-End Report document is now available in the Volunteer Leader Resource Center (VLRC). We've also added a pre-recorded “how-to” webinar that walks you through the document and demonstrates the completion process. Both the Chapter Year-End Report and the webinar are accessible from the [SHAPE Resource Page](#) – a quick click from the front page of the [VLRC](#). Other resources on that page are the 2010 SHAPE Chapter Planning Workbook, the preview webinar from earlier this year and the 2010 SHAPE Chapter Worksheet. The Year-End Report has a few minor changes from the sample version available in the Planning Workbook. Most notably, we've moved the SHRM Foundation Chapter Champion “reporting” section. The requirements have not changed; we've just moved its physical location from Section 4 to 3.5. We wanted to be sure and capture potential Chapter Champion eligibility in the report. As we did in 2009, we will submit this information to the SHRM Foundation on behalf of the chapter eliminating the need for you to complete a separate form.

## 2010 SHRM Conferences:

<http://www.shrm.org/Conferences/Pages/default.aspx>  
**(Announce at your chapter meetings)**

## Future SHRM Annual Conference & Exposition locations:

- 2011 – Las Vegas, NV
- 2012 – Atlanta, GA
- 2013 – Chicago, IL

SHRM Strategic HR Conference; October 6-8; San Antonio, TX  
SHRM Diversity Conference & Exposition; October 11-13; New Orleans, LA  
SHRM Leadership Conference; November 18-20; Arlington, VA

## Your Regional Team:

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